



The first e-foodmarket in southeast asia

TRADING ZONE

DATA CENTER

PEOPLE

COMPANY PROFILE

SERVICES

CONTACT US

 Southeast Asia's First B2B Food Marketplace
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About FoodMarketExchange.com

• What is FoodMarketExchange.com?

.....FoodMarketExchange.com. is established with the purpose of promoting trade between buyers and suppliers of food products and ingredients around the globe. We provide a safe, efficient and Internet-based trading hub (e-marketplace) for buyers and sellers of food products to do business online. We strongly believe that our services will be beneficial to companies in food and related field in terms of expanded reach, improved efficiency, and improved service.

.....With our experiences in the food industry, our expertise in information technology, and our strong capital backing, we are confident that FoodMarketExchange.com will become the world's most valuable site for buyers and sellers of foodstuffs

• What can FoodMarketExchange.com do (better) for me?

- Dramatically reduce your buying and selling administration costs.
- Time savings in the buying or selling of food products by AUTOMATING the easy stuff and FACILITATING the hard stuff.
- The entire world market is at your finger tip
- Better pricing.
- Better availability.
- Get latest/ up-to-date market information.
- Arrange for shipping if needed.
- Secured transactions with world's best software solution.
- Replace missed phone calls and lost faxes with simple, reliable internet transactions.
- Better informed
- Better customer service
- Get accurate customized reports on your transactions.
- Terrific customer service: A dedicated FoodMarketExchange.com specialist is looking after your account.

• How does FoodMarketExchange.com work?

.....Through Ariba solution, FoodMarketExchange.com has created a tool for buyers and sellers of food products to transact instantaneously. After registering on the site, both parties will be verified to ensure that legitimate businesses are the only groups encompassed on the site. Once registered, a buyer or a seller can easily view products available through the site. Buyers bid on offerings or ask for quotes while sellers post product catalog or respond to buyers' requests. Negotiations regarding price, delivery, and other specifications are easy.

• Who can trade on FoodMarketExchange.com?

.....FoodMarketExchange.com is open to all food business buyers and sellers as soon as they provide a confidential corporate profile online. In order to safeguard the "FoodMarketExchange.com trading experience" for all trading parties, we will do a simple background check. Once an applicant passes certain simple requirements, you are on your way to enjoy the convenience and efficiency of FoodMarketExchange.com.

• What type of buyers uses FoodMarketExchange.com?

.....FoodMarketExchange.com serves buyers and sellers in the food industry. This includes producers, processors, shippers, wholesalers, distributors, brokers, traders, importers, exporters, national restaurant chains, and retail grocery.

• Is FoodMarketExchange.com an on-line broker?

.....No. The sellers and buyers will trade directly with each other. Both seller and buyer agree on all term of payment and shipment. FoodMarketExchange.com is a tool or venue to facilitates the exchange process but does not involved in procurement process.

• Is FoodMarketExchange.com affiliated with any supplier or buyer organization?

.....No. FoodMarketExchange.com is focused on providing value to the entire marketplace and is not connected or contractually obligated to any buyers' or suppliers' group.

• If I have problems or questions how do I contact FoodMarketExchange.com?

Please write to 979/3-4, 11TH floor, SM Tower, Phaholyothin Rd., Phayathai, Bangkok 10400 Thailand.

Tel: (662) 298-0345

Fax: (662) 298-0331-2

E-mail: info@foodmex.com

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Benefits

• How can FoodMarketExchange.com help me increase sales?

.....FoodMarketExchange.com enable you to market your products to the world market with ease and help you manage your procurement efficiently.

.....The Information Center of FoodMarketExchange.com is opened 24/7 and updated frequently so that you will not miss the critical information that will help you make an accurate and timely decision.

.....After the deal has been done, FoodMarketExchange.com provides you the support services, which help your products to the buyer's hand, such Banking, Logistics, Insurance, etc.

• How do I benefit from listing my products on FoodMarketExchange.com?

.....Your products will be exposed to a bigger group of buyers worldwide. Your online storefront is always opened for business, 24/7, anytime and anywhere. The bidding and RFQ is easy to manage online.

• How will FoodMarketExchange.com help me do business with my existing customer/supplier?

.....With better procurement process, you can increase the satisfaction of your customer/supplier and thus enhance relationship with them.

• What does membership provide?

.....Became a member of FoodMarketExchange.com, all members are able to use our service package, which including

.....• Post an offer

.....• Bid an offer

.....• Submit RFQ

.....• Information Center

.....• Others (Banking, Logistics, Insurance, etc)

Members can access:

-• Valuable industry related information
-• Exchange functions e.g. bid, offer, RFQ, auction, issue PO, issue invoice etc.
-• Other auxiliary services e.g. banking, logistics

• **How does FoodMarketExchange.com market itself to buyers?**

.....FoodMarketExchange.com participates in many international food exhibitions, which you can find more information in "Trade Shows and Events" and also advertise in many international magazines, which will be exposed to our target customers.

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How to use

• **How often are prices updated?**

.....Sellers can update price as often as they want. FoodMarketExchange.com does not dictate the change of your price.

• **Are trades conducted around the clock?**

.....Absolutely! FoodMarketExchange.com opened 24/7 around the clock. You can track the business process at any time you want.

• **Do I need software to use FoodMarketExchange.com?**

.....You only need an Internet connection and a browser. The site is best seen through Netscape Communicator 4.1 and Microsoft Internet Explorer 3.02 or higher.

• **Can anyone search for products on FoodMarketExchange.com?**

.....Yes, anyone can search for products, but only members can see the details and prices.

• **Who can use FoodMarketExchange.com to submit RFQ?**

.....Registered as a FoodMarketExchange.com buyer, all buyers can find the product and submit RFQ to all or specific seller.

.....To become a buyer on FoodMarketExchange.com, simply click on 'Register' and sign up as a FoodMarketExchange.com buyer. We will send you a confirming email and start the activation process within the next 72 hours.

• **Where is all the transaction data stored and who has access to that information?**

.....All data are stored on FoodMarketExchange.com database servers, which are housed in the secure data centers.

.....All transaction information--including all pricing data, quotes, products, quantities and delivery dates--is held in the strictest confidence, and is ONLY AVAILABLE TO THE TRANSACTING PARTIES. Your account password is the only way to gain access to company specific information.

.....FoodMarketExchange.com will not permit any other use of its business records.

• **How can I advertise my company on FoodMarketExchange.com?**

.....By becoming a member, your company will be listed on our directory. If you want more attention, you can consider renting our advertising banners.

.....For information, please call:

.....Tel : (662) 298-0345

.....Fax : (662) 298-0331
.....Email : info@foodmex.com

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